

### Helping Startups & Nonprofits Thrive.

From strategic marketing plans to flawless event execution, fostering positive cultures, building partnerships, securing funding, and enhancing customer satisfaction, we empower organizations to make every effort count. With our expertise and understanding of your unique challenges, we'll help you navigate your industry, maximize your impact, and drive your organization toward success.

# The 6 Mix

#### Marketing

We excel in developing strategic marketing plans. From market research and branding to positioning and messaging, we ensure our clients' target audience is engaged and their brand visibility is enhanced.

- Strategy Branding
- Social Media
- Email .
- Websites
- Graphic Design
- Blogs
- Content
- and More

#### **Events**

We work closely with our clients to design and execute impactful events.

Whether you are looking for client, community engagement, or employee events, large or small, we've planned them all.

- Team Building Employee .
- Appreciation
- Client Appreciation Community
- Engagement Training Events
- Conferences and Trade Shows
- and More

## **Partner & Community Relations**

We assist in identifying potential partners, developing collaboration frameworks, and fostering meaningful connections.

We help our clients create partnership programs that facilitate resourcesharing, knowledge exchange, and expanded reach, enabling them to make a greater impact.

- Partner Incentives
- Training
- Strategy
- Engagement Plan
- and More

#### Sales & Fundraising

We offer comprehensive support in developing effective sales strategies, cultivating clients/donors, securing sponsorships, and executing sales/ fundraising campaigns.

We aim to help our nonprofit clients secure funding and help our startup clients streamline their sales process.

- Buyer Personas
- ICP Profiles
- Pricing Guide
- Differentiators
- CRM Assistance
- Development Strategy
- Online Giving
- Sponsorships and More

### **Planning & Operations**

Startups and nonprofits often struggle with operational efficiency due to limited resources and competing priorities.

By optimizing workflows, implementing technology solutions, and providing tailored guidance, we enable our clients to focus on what matters most.

Strategic Plans

Define Mission,

Vision, & Values

Employee Reviews

Communication

Succession Plan

Optimization

Process

and More

Tools & Technology





Our Experience initiatives encompass customer success, employee engagement, community relations, and overall company culture. We work closely with our clients to ensure our clients' customers, employees, and partners feel supported, valued, and engaged, increasing loyalty, advocacy, and retention.



- Onboarding
- Engagement

- Donor Cultivation
- and More

Partner Prospects Partner Programs

- Onboarding &
- Partnership GTM

#### Community

- Training
- Retention
- Strategies



### What Makes Us Different?

Partnering with 6Mixx means gaining access to a team of experts who understand the unique challenges faced by startups and nonprofits, where limited resources and the need to wear multiple hats can hinder progress. With 6Mixx, you can trust us to make every dollar and every effort count.

Together, we will navigate the complexities of your industry, enhance your impact, and propel your organization towards success.



### **Pricing Options**

6Mixx offers pricing for every budget, whether it is one of our flexible retainer options or project based.

With all of our options you gain access to a dedicated team of experts ready to fuel your success.

From strategic planning and execution to ongoing support, we've got you covered every step of the way.



#### Enter to win a FREE item of your choice valued up to \$200

e.g. Event Flyer, Brochure, Advertisement, Graphics etc.

### Become A Partner

Our partner program aims to leverage the network of businesses working with nonprofits, small businesses, and startups to generate new clients for 6Mixx. The program incentivizes individuals to refer potential clients who may benefit from 6Mixx's services by offering attractive referral rewards.



# Get Started Today!

Book your **FREE Consultation** at www.6mixx.com or email us at info@6mixx.com.