

## SMALL BUSINESSES

- Branding, Website, & UI/UX Design
- Marketing Strategy & Execution
- Strategic Planning
- Partner Program Building
- Social Media Management & Content Marketing
- Customer & Competitor Research
- Customer Experience Mapping
- Conference & Trade Show Planning



A Resource Hub for Small  
Businesses & Nonprofits

### WE FOCUS ON 6 KEY AREAS:



**Marketing**



**Events**



**Experience**



**Sales &  
Fundraising**



**Partner &  
Community  
Relations**



**Strategy &  
Planning**

## NONPROFITS

- Grant Writing
- Fundraising Strategy & Execution
- Strategic Planning & Implementation
- Marketing Strategy & Communications Plans
- Event Planning & Management
- Community Engagement & Partnerships
- Employee, Volunteer & Board Engagement Programs



## Check Out Our Services

Find pricing and book our most popular services.



## Become A Partner

Earn 10% commission when your referrals become a client.



## Our Upcoming Events

Join us at workshops, networking, and community events.



## Free Tips & Templates

From checklists to workbooks, find resources to help your business excel.